15TH ANNUAL STUDENT RESEARCH SYMPOSIUM

DATE
MARCH 4-5, 2022

SAN DIEGO STATE UNIVERSITY
SPONSORSHIP OPPORTUNITIES

SYMPOSIUM PARTNER
- Gifts at any level are welcome and will help ensure this premier event provides a memorable professional experience for SDSU students. Gifts at the $1,000 level and above will be recognized on promotional materials and will remain on the SRS website for the remainder of the year.

GOLD SPONSOR - $5,000
- Invitation for representatives of your company to connect directly with students / faculty by tabling during SRS
- Listing as "Gold Sponsor" on all promotional materials (mixed media to include webpage, event program, social media bursts)
- Sponsor logo on SRS website for remainder of year
- Prominent tiered logo placement on all in-person event signage

PLATINUM SPONSOR - $10,000
- **All of the above gold-level benefits** (except listed as "Platinum Sponsor" on all digital and printed materials), and in addition:
- Opportunity to meet ahead of SRS with senior-level administrators from SDSU’s Division of Research and Innovation to discuss your company’s mission and research / workforce needs
- Based on takeaways from meeting with SDSU administrators, we will provide a curated opportunity to connect directly with select researchers whose interests are aligned with your company and its goals
- Invitation for a representative from your company to promote your brand through participation in an industry panel that will take place during SRS

TITLE SPONSOR - $15,000 (1)
- **All of the above platinum-level benefits** (except listed as "Title Sponsor" on all digital and printed materials, with most prominent and visible placement), and in addition:
- Invitation for company representative to address attendees from podium at Saturday awards ceremony / luncheon
- Opportunity to provide a company-branded giveaway to all SRS participants
- Select invitations to attend future university events over the upcoming year

For additional information, please contact Natasha Bliss at nbliss@sdsu.edu or (619) 594-1569.
ABOUT THE STUDENT RESEARCH SYMPOSIUM

The Student Research Symposium (SRS) is San Diego State University’s premier event celebrating the research, scholarship, and creative activities of our diverse and exceptional student body.

Annually, this public forum draws approximately 500 students who will present their original research or creative activity over the course of this two-day event, scheduled March 4-5, 2022.

SRS showcases and celebrates student discovery and innovation. As a requirement of participation, all students must work with a faculty mentor before submitting their abstract to the SRS. Benefits of participation include receiving hands-on experience in a field of study, building confidence in presenting, and having the opportunity to receive constructive feedback from judges.

While this event is open to all students, in past years we have seen that approximately 60% of participants are women, and that participation is evenly divided between graduate and undergraduate students.

San Diego State University invites participation from the greater community in this event. In addition to sponsorship, the university welcomes employees of your company to serve as judges and moderators for SRS. Judges will identify winners for President, Provost, and Dean’s-level awards among all participants. Select award winners will be sent to represent SDSU at a statewide CSU-level competition.

In total, over 70 cash awards will be given to students in recognition of outstanding presentations and performances during SRS.

Visit our website: SDSU Student Research Symposium.
San Diego State University is a leading public research university and a federally-designated Hispanic-serving institution.

Each year, SDSU provides more than 36,000 students with the opportunity to participate in an academic curriculum distinguished by direct contact with faculty and coursework that prepares them for a global future.

SDSU is the flagship research institution of the CSU, the largest and most academically, ethnically, and economically diverse public university system in the nation.

Founded in 1897, the university has an enduring commitment to innovation and to providing transformational opportunities that broaden students’ horizons and prepare them to be active contributors to society through their chosen careers.

SDSU BY THE NUMBERS

- Ranked in the Top 70 of public research universities in the U.S.
- 54% of students are of color
- #1 research output in the CSU system
- Over 490,000 alumni
- $5.67 economic impact