

## **SPONSORSHIP OPPORTUNITIES**

### **About San Diego State University**

San Diego State University is a leading public research university and a federally-designated Hispanic-serving institution and AANAPISI institution. Each year, SDSU provides more than 36,000 students with the opportunity to participate in an academic curriculum distinguished by direct contact with faculty and coursework that prepares them for a global future. The university has an enduring commitment to innovation and to providing transformational opportunities that broaden students' horizons and prepare them to be active contributors to the success of the region and world through their careers.

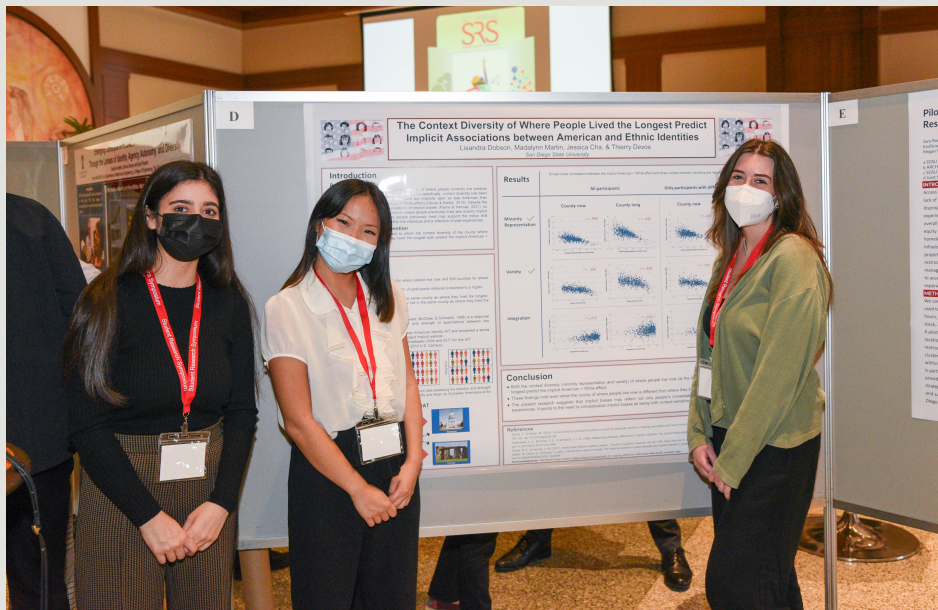


## About the SDSU Student Symposium

- The SDSU Student Symposium (S<sup>3</sup>) is San Diego State University's premier event celebrating the research, scholarship, and creative activities of our diverse and exceptional student body.
- Annually, this public forum draws approximately 500 students who will present their original research or creative activity over the course of this two-day event, scheduled March 3-4, 2023.
- S<sup>3</sup> showcases and celebrates student discovery and innovation. As a requirement of participation, all students must work with a faculty mentor before submitting their abstract to S<sup>3</sup>. Benefits of participation include receiving hands-on experience in a field of study, building confidence in presenting, and having the opportunity to receive constructive feedback from judges
- Over 70 cash awards are given to students in recognition of outstanding presentations and performances. While this event is open to all students, in past years approximately 60% of participants have been women, and that participation has been evenly divided between graduate and undergraduate students.

Additional information may be found on-line through the [SDSU Student Symposium site](#).

Your organization's generous support ensures the success of this Symposium and provides for opportunities that support student research throughout the academic year.



## **AVAILABLE SPONSORSHIP LEVELS**

### **Title Sponsor - \$25,000 (one available)**

- Listing as "Title Sponsor" on all promotional materials (mixed media to include webpage, event program, social media bursts)
- Prominent tiered logo placement on all in-person event signage
- Tiered sponsor logo on S<sup>3</sup> website for remainder of year
- Company representative will be invited to present a named award alongside top SDSU administrators at the S<sup>3</sup> Awards Ceremony on Saturday, March 4
- Invitation for representatives of your company to attend Discover SDSU, a reception that will connect the SDSU philanthropic community to the S<sup>3</sup> event
- Invitation for representatives from your company to set up an internship / job booth to connect with students / faculty directly during the S<sup>3</sup> event
- Invitation for a representative from your company to participate in an industry panel later in the academic year (to be held separately from S<sup>3</sup>)

### **Platinum Sponsor - \$15,000**

- Listing as "Platinum Sponsor" on all promotional materials (mixed media to include webpage, event program, social media bursts)
- Prominent tiered logo placement on all in-person event signage
- Sponsor logo on S<sup>3</sup> website for remainder of year
- Invitation for representatives of your company to connect with students / faculty by tabling during S<sup>3</sup>
- Invitation for a representative from your company to participate in an industry panel later in the academic year (to be held separately from S<sup>3</sup>)

### **Gold Sponsor - \$7,500**

- Listing as "Gold Sponsor" on all promotional materials (mixed media to include webpage, event program, social media bursts)
- Prominent tiered logo placement on all in-person event signage
- Sponsor logo on S<sup>3</sup> website for remainder of year
- Invitation for representatives from your company to set up an internship / job booth to connect with students / faculty directly during the S<sup>3</sup> event



## Symposium Partner - \$1,000

- Gifts at any level are welcome and will help ensure this premier event provides a memorable professional experience for SDSU students. Gifts at the \$1,000 level and above will be recognized on promotional materials and company logo will be included on the S<sup>3</sup> website for the remainder of the year.



For more information on sponsorship opportunities, please contact Natasha Bliss, Director of Strategic Partnerships, at [nbliss@sdsu.edu](mailto:nbliss@sdsu.edu) or (619) 594-1569.